

Options	Partner statuses					
	General partner	Official partner	Innovation partner	Partner of the conference programme (for event organisers)	Partner of the conference programme (for speakers)	Partner
Granting a relevant status	✓	✓	✓	✓	✓	✓
The right to use the exhibition logo in the Partner's advertising campaign	✓	✓	✓	✓	✓	
Awarding the Partner with a certificate of partnership	✓	✓	✓	✓	✓	✓
The Partner's logo on the invitation to the exhibition	✓					
Mention of the Partner in the official press release and/or post show report of the exhibition	2	2	2	✓	✓	✓
The Partner's banner on the homepage of the exhibition (728 x 90 px)	✓	✓	✓	✓	✓	✓
The Partner's banner in electronic mailouts to exhibition visitors	3	2	2	✓	✓	✓
The Partner's news on the exhibition website	2	✓	✓			
The Partner's logo, specifying the partnership type, on exhibition information and navigation banners	✓	✓	✓			
The Partner's stickers (0.26 x 0.6 sq. m., 3 sides) on turnstiles in the visitor registration areas	4					
The Partner's print advertising materials on visitor registration counters (up to 5,000 copies)	✓					
Participation of a speaker representing the Partner in an event (no longer than 15 minutes)	✓	✓	✓		✓	
The Partner's logo, specifying the partnership type, in a video advertising of the exhibition broadcasted on LED screens	✓					
The Partner's advertising on a fixed pylon	✓	✓				
The Partner's banner on a movable structure, 3 x 2 m	2	✓				
The Partner's banner on a movable structure, 2 x 2 m			✓			
The Partner's banner on a movable structure, 1 x 2 m						✓
The Partner's floor stickers, 1 x 1 m	5					
The Partner's advertising in lightboxes in the visitor registration areas	✓	✓				
A parking pass to EXPOCENTRE Fairgrounds	2	✓	✓			

Branding of a staircase in Forum Pavilion		v				
Providing the Partner with a hall to hold an event				v		
Announcement about the Partner's event in the exhibition pavilions				3		
Permission to set up the Partner's roll-up banner				v	v	
The right to distribute the Partner's print materials in the hall during the event (up to 300 copies)				v	v	